



STALLHOLDER APPLICATION FORM

Welcome to the application portal for the **13th Annual Blackheath Christmas Fair** - a curated celebration of exceptional makers, independent brands, and beautifully crafted goods.

Date: Sunday 15 November 2026

Time: 10:30am – 4:45pm

Venue: Blackheath Halls, London SE3 9RQ

We offer a limited number of stalls each year to ensure a high-quality experience for both traders and visitors.

Stall fee: £125

Optional table hire: £25

Please complete the form below and upload the required documents.

Application deadline: **22 May 2026**

Your Details

Name	
Trading Name	
Address Incl. postcode	
Mobile (on the day)	
Email address	
Website	
Facebook	
Instagram	

Please include Public Liability Insurance with application with £5 million indemnity. You must send in a copy with this application. If you don't hold a certificate with £5 million indemnity see Marketline or Market Traders CMTIA.

Your Products

What products will you be selling?

Who makes your products?

(You / your business / other makers)

Who do your products appeal to?

(e.g., families, gift buyers, home décor lovers)

Price range from £_____ to £_____

What percentage is under £25 = _____%

Do you use:

- A card reader? Yes / No
- Low-voltage lights? Yes / No

Have you sold at this Fair or other large fairs before?

(If yes, please list)

Food sellers only:

Please attach your Food Hygiene certificate.

All food must be packaged (no on-site consumption allowed). Tasters and samples are exempted. All allergens must be clearly labelled.

Photos: Please attach **3 product images** (square, 300x300px if possible) and **1 image of your stall/table display**. One image will be used on our website or socials.

Please clearly number and label each image with your trading name (not 'Christmas Fair' images).

Pitch Requirements

To streamline the experience for our stallholders, we have replaced the previous donation model with a single, all-inclusive stall fee.

Please tick your choices:

Option	Tick	Cost
Standard stall space (2m x 1.5m) + one chair	<input type="checkbox"/>	£125
Add table hire (1.85m x 0.9m)	<input type="checkbox"/>	£25
I will bring my own table	<input type="checkbox"/>	Free
I will bring a standee or a self supporting structure (size: _____)	<input type="checkbox"/>	Free
I will need an additional chair	Yes/ No	Free
I need mains electricity for lights	Yes/ No	Free

Terms & Conditions

- Full payment is required upon acceptance of your application.
- Cancellations before **1 August**: full refund.
- Cancellations in **September**: 50% refund.
- Cancellations after **30 September**: no refund.
- **All equipment** must fit within your allocated space.
- No pop-up banners or helium balloons allowed.
- All electrical items must be PAT-tested.

Declaration

I confirm that the information provided is accurate and that I agree to the terms and conditions.

Signature:

Date:

INFORMATION FOR APPLICANTS

ABOUT THE AGE EXCHANGE & THE CHRISTMAS FAIR:

The Blackheath Christmas Fair raises funds for Age Exchange - the UK's leading reminiscence charity - whose mission it is to transform lives through the Reminiscence Arts. Age Exchange's goal is to reduce isolation and loneliness of people with dementia, to maintain their health and wellbeing and to support their families and carers. Age Exchange runs dementia groups and operates a community café and library.

- This year marks the 13th annual Christmas Fair. The fair was previously known as **The Friends of Age Exchange's Blackheath Christmas Fair**, but it is now managed directly by Age Exchange. The Fair is one of the most talked-about events of the local Christmas season, held at the Blackheath Halls.
- The Fair brings together over 1,500 visitors, along with specially selected crafters, artisans, and designers selling a wide range of mostly handmade and unique gifts, making it the perfect place for Christmas shopping. There's something for everyone, to suit all pockets.
- Public entrance to the Fair is £3.00

STALLHOLDER COMMITMENT: We are looking for a mix of engaging and diverse stalls to create a high- quality festive experience. Quality is paramount followed by price, as visitors are from mixed incomes. We ask for a small prize for the Christmas Fair tombola (value <£8).

LOCATION: All sellers will be in the Great Hall. **ALL pitches will be SINGLE except** for those selling books or clothing i.e. garments not accessories. There will not be room for pop-up banners.

PROMOTION: We run a well organised advertising campaign in the local area, including newspapers, schools, shops and online, with printed postcards delivered to over 12,000 local residents. We actively promote Blackheath Christmas Fair on social media platforms, reaching over 10,000 accounts last year. We hope that you will help promote the Age Exchange Blackheath Christmas Fair.

STALLHOLDER APPLICATION INFORMATION & GUIDELINES: DEADLINE – 22 MAY 2026

How to apply: There are two ways to submit your entry:

1. **Electronic applications:** email application and photos to hello@age-exchange.org.uk
2. **Paper applications:** post to 'Christmas Fair Application' Age Exchange, No 11 Blackheath Village, London SE3 9LA

Application to include:

- Signed application form
- Copy of public liability insurance (£5 million indemnity)

- Photos: 3x jpgs of single stock images (300x300px, 300dpi, <50k), **PLEASE SUBMIT SQUARE IMAGES OR WE WILL CROP FOR THE WEBSITE**
- PLUS 1x photo showing your table presentation at a fair (300x300px, 300dpi, <50k)
- Food hygiene license (if applicable)

Age Exchange thank you for your support and interest in the Christmas Fair